

HFR

HARLEM'S FASHION ROW

HFR

HARLEM'S FASHION ROW

9.4.18 / 7PM

STYLE AWARDS & FASHION SHOW

THE STRONGEST

PRESENTED BY  AND LEBRON JAMES

DESIGNERS: KIMBERLY GOLDSON / FE NOEL /
UNDRA CELESTE NY

HONOREES: BETHANN HARDISON / DAPPER
DAN / JASON REMBERT / LEBRON JAMES

DRESS CODE: BLACK TIE AND NIKE'S

WWW.HARLEMSFASHIONROW.COM

MEDIA PARTNERS:   SPONSORS:     

THE STRONGEST

*Resilience
Style & Grace*

Interview by: SHEA ZÉPHIR

Some visionaries are born with a creative gift that captures everyone and requires all of them from the very beginning of their journey. Others discover their creative purpose at later transitions in life, but ultimately these phenoms have one common factor in their success story, forward momentum. It is their resilience during the fast-paced and intense game of the non-stop hustle that proves their longevity, but the real question is, how do these visionaries find balance especially in competitive industries like sports and fashion. Where does the courage come from in the midst of the good ole fashion grind when your industry is at the crossroads of eradicating the marginalized demands for people of color? What propositions a new kind of normal in a world of such narrow significance?

It manifests' luminaries who refuse to fade to the background. It births fearless entrepreneurs who master the spirit of resourcefulness, by any means necessary. Each designer featured this evening has not only preserved beyond the temporary trials and tribulations of the industry, but they are the luminaries propelling the conversation of diversity and economics forward with their collections from sketch, to sample, to consumer. This is a closer look at how their refusal to align with traditional industry demands and the choice to remain bold and unencumbered has amplified their success.

  HFRmovement  harlemsfashionrow

UNDRA
DUNCAN



Shea: Travel and your Caribbean heritage are key influences amongst your creative design. What is it about those two important elements that emerge within your design as creative themes?

Undra: My culture is Caribbean so I think that part is ingrained in me. The vibrancy and richness of the culture lands in everything I design. Color, gold details, the bold spirit - all of it is UCN. I try to take a nice trip at least once a year. This year it was to Cape Town, South Africa and I was so influenced by the beauty of the landscape and people. The women in SA were so graceful yet bold and full of color. I love color! I always try to incorporate it in a chic and modern way. Fall 2018 has loads of color! That's who the UCN woman is!

Shea: Originally you began in the industry as a product developer and brand manager but what influenced that change to become a designer?

Undra: Actually, I was always a designer. I started designing at a very young age cutting up socks and making clothes for my Barbies. I learned to sew early. When I decided to go into the fashion industry on the product development side as oppose to design, it was because I felt I could

learn more in this area. It's always about learning for me. I had an amazing career in the industry, traveled to Asia and worked with some amazing brands. My desire to design never left and it was always something that I did on the side. In 2014 I decided to take the leap and start a real brand.

Shea: You celebrate the feminine body form with your designs but your favorite part to accentuate as a designer is a woman's neck. Can you talk more about why you love highlighting the more subtle areas of the woman's body as opposed to the obvious choices?

Undra: The subtle parts of a woman's body is where the true appeal is. Our society has lost its way in terms of that - now it's all about the overly sexy (butt...etc). The neck, calves, back are such beautiful parts of the body and often go unnoticed. I design clothes for women who understand this. I may do a dress that more sexy but it will come with an element of coverage too. The imagination is a beautiful thing - if only we would let it do its job.

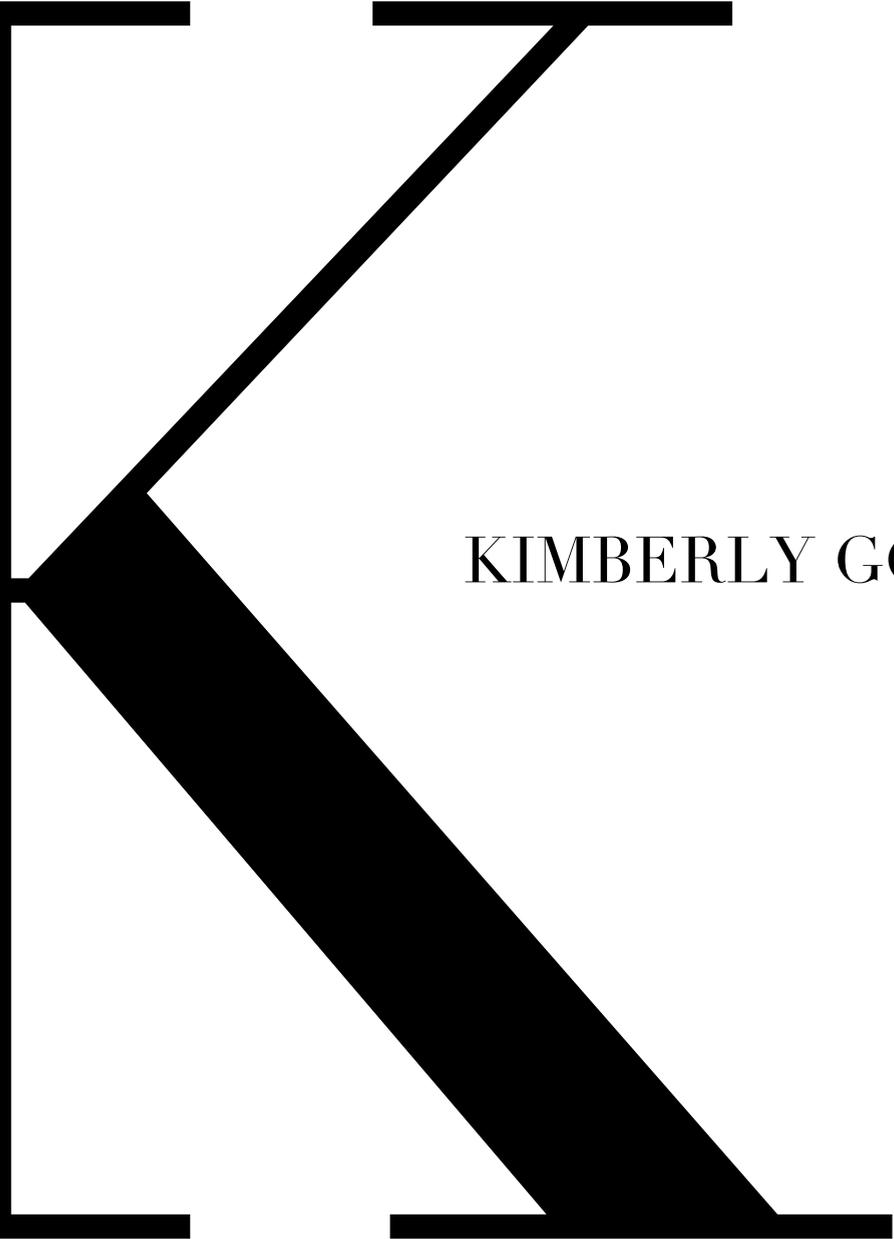
Shea: Your experience as both a former brand manager and now a designer has allowed you to see all sides of the industry as its many

The neck, calves, back are such beautiful parts of the body and often go unnoticed. I design clothes for women who understand this.

challenges, but what is the inner strength that motivates you to be resilient through the industry's challenges?

Undra: The inner strength that motivates me is God and my will to succeed. I want to win at this VERY difficult game as a designer so bad. It literally keeps me up at night. I think about quitting when challenges arise, but I always want to know what's on the other side of that challenge. And it's always another victory. Then there is my God. He's really the key to this whole thing. To go against a God given talent and not use it would be tragic.





KIMBERLY GOLDSON



Shea: Kimberly, we have witnessed your evolution as a designer in many facets from Project Runway Seasons to HFR's yearly presentations, but no matter how big the challenge or what we experienced the year before you continually push the mold. What motivates you to come back each year as a designer and evolve your concepts?

Kimberly: I come back to show with Harlem's Fashion Row because it is the biggest platform and support for designers of color. There is no greater champion for us than Brandice Daniel. Period. HFR is a space where I am encouraged to flaunt my pov which has consistently been motivated by my hometown, Brooklyn, and the flavor that is organic to our culture. The Kimberly Goldson aesthetic is classic, tailored pieces in luxurious, bold textiles and custom prints, but it's the dash of #BrooklynGirlMagic that gives KG its edge.

Shea: Longevity is the key to success in this industry and you have over 10 years of experience as a designer. Can you give 3 words that describe the strength it takes to sustain your brand?

Kimberly: Perseverance, Vulnerability and Purpose.

Shea: Kimberly, you are well known for your bold and bright power suits that give classic tailored shapes with brazen patterns and bright colors. Why have you decided to continually reinvent the power suit each season?

Kimberly: After my finale run on Project Runway S9, women were looking for my pants that instantly became my trademark. I decided they needed a partner and that's how my statement suits began. From there, our customers have affirmed how empowered they feel when they wear a Kimberly Goldson suit. It became my mission and joy to give women an opportunity to display their strength, proudly.

Shea: There is both a bold unapologetic strength and a delicate feminine craftsmanship that exudes within your collections. Where would you say your strength comes from as a Black woman designer into today's industry? What do you absolutely love about being a women's designer and what do you want your consumer to always know when wearing your garments?

Kimberly: My strength comes from the strong black women in my life, in particular my sister, business partner and best friend, Shelly

The Kimberly Goldson aesthetic is classic, tailored pieces in luxurious, bold textiles and custom prints, but it's the dash of #BrooklynGirlMagic that gives KG its edge.

Powell. She does the hard work for the brand that gets no fan fare, while raising a family and keeping me balanced (which is no easy feat). As a black-women owned brand, it feels like we face insurmountable challenges of a lack in resources: funding, opportunities, support, recognition, appropriation... so there have been days that I've felt like giving it up. Shelly, has picked me up on most of those days. There's a real strength in getting back up but there is also a real strength in being able to lean on those when you feel like you can't.

Shea: What do you absolutely love about being a women's designer

and what do you want your consumer to always know when wearing your garments?

Kimberly: I love making clothes that women can feel great in long past the current season. Our dear Brandice, bless her heart, has a suit jacket from our Fall 2013 collection, in heavy rotation, like it came out yesterday! And that's the best compliment and testament to our guiding principles for the brand. I want our consumers to know that through our garments and the message of two sisters, that will not quit despite the odds, that we have a leading purpose: to transform lives.

FE NOEL

www.harlemsfashionrow.com



Shea: You made the transition from being a boutique owner in Brooklyn to becoming a full-time fashion designer of gorgeous bold sophisticated travel style. How did you decide to make such a fearless career change without traditional training?

Fe Noel: The boutique was the most amazing time of my life but I realized there was so much I didn't know about the business and I had no time to be creative. I was being pulled in the direction of the brand and the urge to pursue it full time. The stars aligned which gave me the confidence to know I was making the right decision.

Shea: The Fe Noel design aesthetic is an innovative fusion of minimal feminine silhouettes complimented with a surprise assortment of bold colors that organically transcends the consumer to this imaginative luxurious space. How important is it for your consumer to empower herself through your garments?

Fe Noel: My woman is not someone that lets life happen to her, she creates it. "Make life beautiful" is what I built the Fe Noel brand on. I want my woman to know she has the power to be exactly who she wants to be and I want Fe Noel to be a part of her self-expression.

Shea: When describing the the inspiration behind your creative process you often talk about the power of women embracing their femininity through their fashion sense that is both sophisticated and sensual, leaving something to the imagination. How did you incorporate those elements in your most recent collection?

Fe Noel: I think confidence is a skill. There's power in a woman embracing all that she is the good, the bad, and the ugly. I imagine my woman having this effortless spunk that's both sexy and sophisticated. In this collection My jewel and earth tones give a regal feel but at the same time I used sheer fabrics that fall loosely on the body but show the feminine silhouette. This creates the illusion of nakedness but your fully clothed which adds mystery. Mystery is always sexy. Give them a little, let them imagine the rest.

Shea: To be creative and successful means you must hone your business skills as you further establish your brand and evolve its concepts. Merging those two skills can be extremely difficult, but how do you strike a balance between those two worlds when you design?

Fe Noel: To be honest I haven't mastered it but I strive every day to be better. I'm constantly reading because I'm an information junky.

Make life beautiful" is what I built the Fe Noel brand on. I want my woman to know she has the power to be exactly who she wants to be and I want Fe Noel to be apart of her self expression.

There's always a battle when I'm designing because for the business aspect you have to create things that sell and the creative in me wants to make something that is everything but ordinary. I break up my collections in parts. Some things are to satisfy me and then other things I know my customer can wear and feel good in. This way I keep the business going and pushing forward at the same time.

Shea: Women are the multitaskers, they are the delegators and the coordinators of life really in all areas which requires much strength when executing so much. What would you say is your biggest strength in managing the many roles as a Black woman designer in today's fickle and competitive industry?

Fe Noel: My strength is the ability to keep going. I've failed so many times but I keep going no matter what. You have to be in it to win it. If you have to build your own table then do that. I don't focus on what's against me all I see is what's for me. God has shown me many times that this is for me and that's all I need, that's all that matters. I tell myself the only focus is getting so good and honing in on my craft and then teaching it to those who are coming after me and aspire to be in this business. I love constructive criticism and I love failing it makes me better every time.



HFR TIME

LINE

2007

2018



HFR • TIMELINE

2007

HFR's first event in Harlem at the River Room. *Terrence* and *Rocsi* of BET's 106 & Park agreed to walk in the show, which featured four Harlem boutiques.



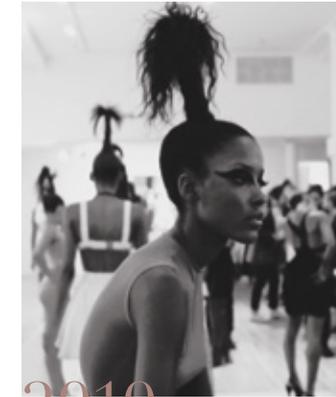
2009

HFR held its second fashion event at Harlem Stage honoring legendary designer, *Stephen Burrows*.



2010

Instead of the traditional fashion show, HFR opted for a fashion art exhibition at The Studio Museum in Harlem.



2011

Our first event at Jazz at Lincoln Center, showing the collections of four amazing designers. Target was our first sponsor.



2012

HFR celebrated its 5th year anniversary at Jazz at Lincoln Center. We honored designers *Kevan Hall*, *Audrey Smaltz*, and *Ty Hunter*.





2013

HFR hosted its first fashion show at the Apollo Theater. This was the first time we featured a collection from *Kimberly Goldson*.

Steven Kolb, CEO of the CFDA came to speak to an audience of fashion designers and professionals at the Schomburg Center for Research in Black Culture in Harlem.

2014

HFR honored the legendary *Beverly Johnson* and designer *Byron Lars*. It was the 40th anniversary of Beverly Johnson's Vogue cover.



2015

HFR featured a collection by *Fe Noel* for the first time, had a fashion design exchange program with Bermuda, and honored *Tracee Ellis Ross* at Pier 59. This was also the first year we produced an event in Los Angeles, CA honoring *Kevan Hall* and showing the collections of LA based designer *Waraire Boswell*.



2016

HFR honored *Swizz Beats* and presented the collections of *Kahindo Mateene*, *Terese Sydonna*, *Lois London* and Bermudian designer, *JRU*.



2017

HFR celebrated its 10 year anniversary uptown at La Marina. The event was featured in the New York Times as well as Forbes, and we honored *Spike Lee* as our Icon 360 recipient. *Kimberly Goldson*, *Fe Noel*, and *Undra Celeste New York* all presented their collections.



Never one to forget her roots, *Brandice Daniel* made sure to bring HFR back to her hometown of Memphis, TN for HFR's 10th anniversary. Clayborn Temple proved to be the perfect venue for an event that featured a fashion show, Breakfast with *Mikki Taylor*, and a Mini Fashion Conference with *Misa Hynton*, *Wouri Vice*, and *Julee Wilson*.



Our story is still being written. The best is yet to come!



2018

HFR held its first Black Fashion History Dinner at Red Rooster in Harlem. *Teri Agins* moderated a conversation with *Dapper Dan* and *Shaka Chambers* from Dyne.

LEBRON JAMES

Simply known to the world as, “the King” for his striking athleticism, powerful record breaking basketball career, and his profitable business acumen, LeBron James has single-handedly disrupted the NBA while transforming the evolution of the modern-day Black athlete like we have never seen before.





22

We have journeyed with him through his extraordinary achievements on the court, his teammates most prestigious victories, his worst defeats, and watched the tides change for fans who lost faith in him as he defined his career exploring new opportunities with several teams. But throughout his 16-year career, LeBron has remained humble and steadfast in trusting his instincts to win championships his own way on his own terms to become the G.O.A.T.

Born in Akron, Ohio 1984, James has always excelled past the harsh realities of his environmental circumstances with his undeniable talent and dedication to his craft of basketball.

Coined a dominant force before he could even complete high school, James' has always been the

team player that was two steps ahead of the game. It is James' renowned basketball intelligence and unshakable commitment that have allowed him to conquer three N.B.A. championships, four M.V.P. wins, 2 Olympic gold medals, and multiple All-Star team selections. But, James' success has not only just been privy to the basketball court, he has willed his supreme talents in the worlds of social activism, politics, and entrepreneurship. From his charity, The LeBron James Family Foundation to executive-producing his own television series under his production company and more recently opening his 8 million dollar public school in his hometown, James continuously uses his platform and influence to forge opportunities for the next generation so they are uninhibited

www.harlemsfashionrow.com

in exploring their passions and finding their purpose. A master at connecting the dots of what does not exist, James' creative business prowess is steadily evolving past the ideas and accomplishments of his predecessors.

No stranger to adversity throughout his career, James refuses to let anyone disrupt his mindset and stifle his individuality both on and off the court during times of tremendous change and transformation. An extension of the predecessors before him who paved the way for him James maintains the tradition of activism challenging the corporate mainstream, contributing to the local economics of the community, and cultivating the role of a leader that not only embraces inclusion and celebrates individuality but makes room for unlimited possibilities that reach far beyond the basketball courts and the boardrooms. We celebrate LeBron because of his mastery of teamwork that extends in all areas of his life.

CONDITION & STYLE YOUR WAY TO #BEARDGOALS

WITH *SheaMoisture* MEN

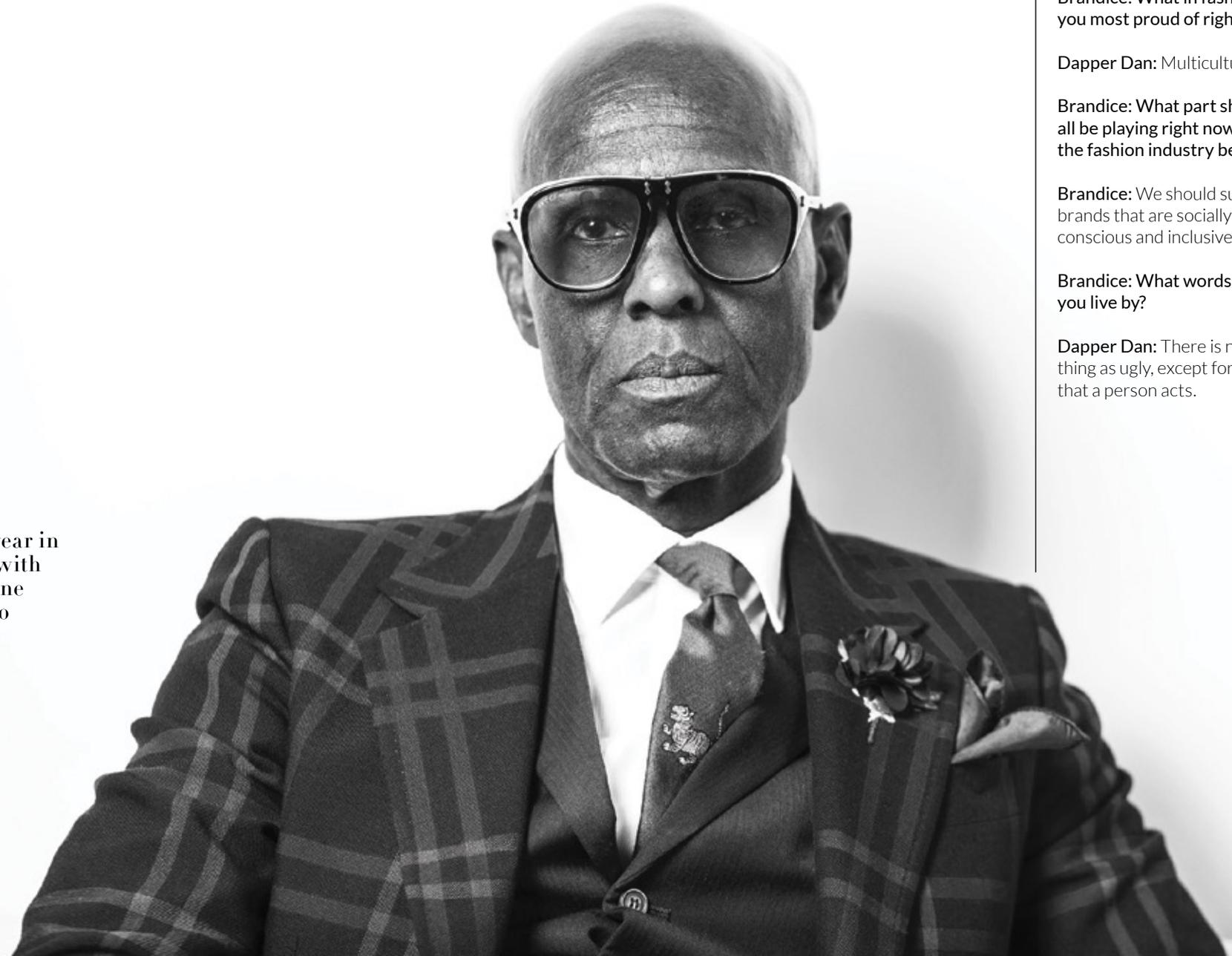


DAPPER DAN

Interview by: BRANDICE DANIEL

With his eponymous store on 125th Street, Dapper Dan pioneered streetwear in the early 1980s, co-opting luxury branding to design original garments with high-end detail. Known for using exquisite leathers, furs, and other fine materials, he first drew powerful New York City hustlers as clientele, who all came due to his strong street reputation as a legendary professional gambler and dandy. He then went on to outfit entertainers and other celebrities, including *Eric B. & Rakim*, *LL Cool J*, *Salt-N-Pepa*, *Mike Tyson*, *Missy Elliott*, *JAY-Z*, *Aaliyah*, *P. Diddy*, *Floyd Mayweather*, and many more. Dapper Dan has been featured on platforms including *The New York Times*, *Elle*, *Vogue*, *W*, *Vanity Fair*, *The New Yorker*, *CNN*, and *Netflix*. His works have been on display at *The Smithsonian*, *The Museum at FIT*, *The Metropolitan Museum of Art*, and *The Museum of Modern Art*.

www.harlemsfashionrow.com



Brandice: What in fashion are you most proud of right now?

Dapper Dan: Multiculturalism.

Brandice: What part should we all be playing right now to make the fashion industry better?

Brandice: We should support brands that are socially conscious and inclusive.

Brandice: What words do you live by?

Dapper Dan: There is no such thing as ugly, except for the way that a person acts.

Bethann Hardison, founder of the modeling and management company that bears her name, has long been a groundbreaker in the world of fashion, as both a model and a businessperson. She started her modeling career in the Sixties, walking runways of designers such as *Willi Smith*, *Anne Kelin* and *Oscar de la Renta*. Bethann made history in her management career, by signing her client, *Tyson Beckford*, to an exclusive contract with designer *Ralph Lauren*. It was the first contract of its kind ever to be given to a Black male model. Bethann's achievements and contributions have earned her many awards such as the *BRAGG Business Achievement Award*, a *Woman of Power Legacy Award* from *Black Enterprise*, and *Jaguar's Diversity Influence Award*.

BETHANN HARDISON

Interview by: BRANDICE DANIEL

Brandice: What in fashion are you most proud of right now?

Bethann: How the model industry that services the fashion industry, is now discovering models of color so easy that they are replenishing the industry with models in a variety of shades and features. Allowing and choosing beauties from around the globe, so now the design industry and editorial teams are having a "beautiful" field day. Its been wonderful to see and truly does my heart good.

Brandice: What part should we all be playing right now to make the fashion industry better?

Bethann: Those who literally are capable of making it better, should encourage those with true skills and talent to be a great business as well. Learn beyond the creative, make your business as strong by investing in a expert(s) to educate so each business is less at risk.

Brandice: What words do you live by?

Bethann: There are many, but "The lighter the load the freer the journey" is my constant and "Stay in your lane".





Jason Rembert is a New York-based stylist. He takes pride in creating a well-executed image—one that cleverly combines elements of classic style with a fresh modern twist. Rembert's clients include *Zayn Malik*, *John Boyega*, *Rita Ora*, *Issa Rae*, *Anderson Paak*, and *Erykah Badu* among others. His ability to work with a celebrity at the beginning of their career creating a unique style all to one's own is unlike any other. His editorial work can be seen in the pages of *Vogue*, *Giant*, *Prestige International*, *Vibe*, *Fashion Queen*, *Florida International*, *Uptown*, *V Man*, *Ebony*, and *H Magazine*, in addition to campaigns for brands such as *Adidas*.

JASON REMBERT

Interview by: BRANDICE DANIEL

Brandice: What in fashion are you most proud of right now?

Jason: I'm proud as a black man to now see black people in fashion and see the many voices sharing black pride. I remember starting in this industry as an intern, and I was the only black man at the magazine. There was only one black woman, and she was on the corporate side, and now to see other people like me everywhere I go is amazing. To see black people on covers, on the red carpet, it's a beautiful thing.

Brandice: What part should we all be playing right now to make the fashion industry better?

Jason: I think we have to be aware and not be scared to use our voice. As voices for now, we also have to remember to be mentors for later.

Brandice: What words do you live by?

Jason: Be happy. Whatever you choose, make sure it's something that makes you happy.

BRANDICE DANIEL

Interview by: LAPORSCHÉ JACKSON

Brandice Daniel is the CEO and Founder of Harlem's Fashion Row (HFR). HFR was founded in 2007 with the main focus being to provide a voice for multicultural designers; through a creative platform that enables these designers to sell and present their collections to key leaders within the fashion industry. To date, HFR has presented the collections of over 50 multicultural designers.

Through Brandice's diligent work efforts, HFR has had many successful brand partnerships, including *Nike*, *TRESemme*, *OWN* and *ESSENCE*. Brandice penned a new book this year entitled *Sponsored*, where she shares her secrets for achieving these partnerships.

Brandice has spoken on many panels about entrepreneurship and purpose-driven living and her articles on the topic have been featured in *Huffington Post*. Additionally, Brandice has two podcasts. On HFR's podcast, she interviews multi-cultural designers and allow them to share their stories. Brandice serves as co-host and co-founder of *The Great Girlfriends Show*, a podcast conversation series created to connect women with daily tips and solutions for living a passionate everyday life and building thriving businesses.

Brandice is an Entrepreneur, Author, Wife and Mother.

Porsche: You moved to NYC from Memphis without connections or resources and founded a company that continues to impact the fashion industry. What has been a vital element to your success?

Brandice: My faith has been vital to my success. I understand where my source lies. It's in Christ for me and that's where I find all of my strength.

Porsche: You have said, you always knew you would own a business. Where did that assurance stem from?

Brandice: My parents owned several businesses, my grandfather owned a business, and my great grandfather owned a business. I was taught to work a job, but everything I saw growing up was teaching me how to become an entrepreneur. I think that my father knew how hard it would be to start my own business, so he tried to push me and my sisters towards a safer route. We are all entrepreneurs!

Porsche: What do you find most rewarding about being an entrepreneur?



Brandice: Transforming an idea into a real life actionable entity, event, or product that opens doors for others is the most rewarding. You don't have to be an entrepreneur to do this as well. We all have the power to turn our ideas into game-changing realities.

Porsche: Your journey consisted of many prior roles - insurance seller, production assistant and fashion buyer to name a few. How did these roles prepare you for being a CEO?

Brandice: Life is never a straight road. There are so many twists and turns. You have no idea how one experience will help you 10

years down the line. My first job was an insurance salesman for dismemberment insurance. Yes! I sold insurance based on people losing a limb. That job taught me how to get my foot in the door as I had to book my own appointments. I still use a method today, that I learned from this job at age 23.

Working in production taught me how to manage mistakes, rejection, negotiations, and many problems. I worked for an intimate apparel company that promised an 8 week lead time which is unheard of in this industry. So, that required traveling to our factories and negotiating

with the factory owner to move one brand's line to the side, in order to produce ours on time. I was constantly convincing people to do things they did not normally do, like produce a printed fabric in one week. My manager at this company was the best negotiator I have ever met. She was Filipino and I think she and I shared this same feeling of making something out of nothing. I learned so much from watching her work.

All of my jobs and experiences have prepared me for this moment. Honestly, I believe the training started at 7 or 8 years old, passing out business flyers for my dad.

Porsche: What kept you going on your journey to entrepreneurship?

Brandice: I've always understood my why. When I started HFR, I didn't think I was starting a business. I really looked at it as me doing my part. How in the world can you look at the fashion industry, see that there are only a handful of designers of color and do nothing? I just couldn't sit by and wait for things to get better, so I started doing what I could.

In 2010, we had our first major brand partner ask for our EIN number. I realized at that point that HFR had to be a business and I started to treat it that way. It took years for me to really develop into a CEO. For a long time, I felt so unworthy to run HFR though I had founded it. This resulted in a lot of shrinking.

Porsche: Over the past 11 years of HFR, what has been your "strongest" moment?

Brandice: My strongest moment happened in 2014. That year, we didn't have a sponsor, but I had promised four designers that we would show their collections. I could not let them down, so I had to find a venue that would basically donate the space to us, find people who would reduce their fees, and ask for donations from friends and family. We even sold sweatshirts to make the money to produce the event. That year, I asked Dapper Dan if he would have a conversation with me before the event. He said yes, and that was the start of our friendship. I always wonder what would have happened if I hadn't pushed through and found a way to make it work!

That season, we showed the collections of 4 designers, had a conversation with Dapper Dan, and found out just what could happen when we pushed through one of our toughest times.

Porsche: Today, what do you think is the biggest adversity for multicultural designers and how do you combat that adversity?

Brandice: The biggest challenge for multicultural designers is access. Many people think that it's financial, but access opens the door to finances and so much

more. Something is going to happen at this event that thanks to Nike, will be a game changer for multicultural designers. Nike is playing a huge part changing the landscape for multicultural designers and I'm so excited that it's launching with Harlem's Fashion Row.

Porsche: How can the rest of us support a diverse fashion industry?

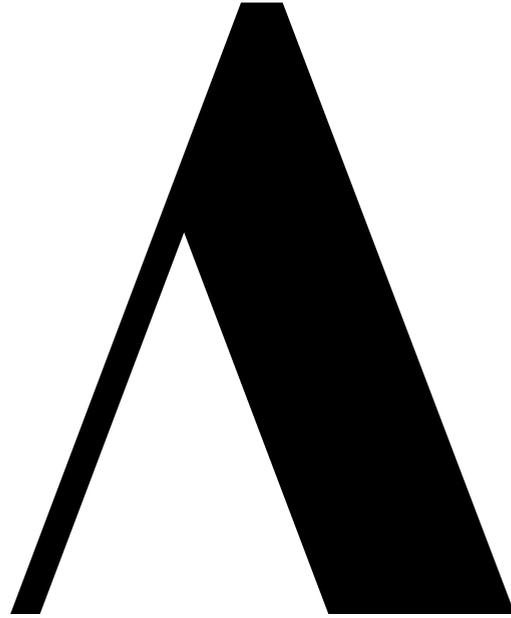
Brandice: It's easy. Shop from multicultural designers. We're developing a directory to make that easy for everyone, but it's up to us to decide where we spend our money. If you have the power to make a difference for these designers, to speak up for them, to give them access, it's time to step up.

Porsche: In what ways does 11 year old HFR exceed your expectations from 2007?

Brandice: In every way, it's exceeded all expectations, but we still have a lot of work to do. I think the biggest surprise from this journey was that it would create a family in the fashion industry that's bonded by the same value: preserving our legacy in fashion.

Porsche: What is your message to the world?

Brandice: Anything is possible.



THE HFR AWARD

For over 10 years artist Jordan Baker-Caldwell has hand crafted the bronze award statues given out at the annual HFR Fashion Show & Style Awards ceremony, and this year is no exception.



The awards are crafted to feel like “modern artifacts”; contemporary yet timeless, like the awardees themselves.



HFR Awards are given to those who exemplify excellence in their fields, and whose contributions to culture at large can be felt the world over. Jordan has made it his mission to create works of art that both honor and celebrate the monumental achievements of these truly remarkable individuals.

The awards are crafted to feel like “modern artifacts”; contemporary yet timeless, like the awardees themselves. Their aesthetic draws inspiration from the rich history of African American culture with notes of Art Deco, Egyptian, and Sumerian design.

Jordan is a native New Yorker, raised with the kinetic streets of Harlem as his backdrop. He draws inspiration from the people, shapes, and landscape of his youth, often combining found and fabricated objects to create visual narratives in the form of large scale metal sculptures.



On the left –
“Golem” at
Harlem Hospital

On the right –
“Ascension”
permanently
installed
in Midtown
Manhattan

Jordan's artwork has been exhibited at venues around the world including the National Metal Museum, MoMA, and the Museum of Arts and Design. Currently his 15-foot sculpture “Golem” is on permanent loan at the historic Harlem Hospital, on view in the Mural Pavilion.

In 2016 Jordan made history with the installation of his 9-foot sculpture “Ascension” in the heart of New York City, making him the youngest artist ever, and the first African American to have a permanent metal sculpture in New York City. Ascension is located at the corner of 36th Street and 9th Avenue in Manhattan.

2007

DESIGNER
YEARBOOK

2018

20
18



Omar Salam
www.sukeina.co @s.u.k.e.i.n.a

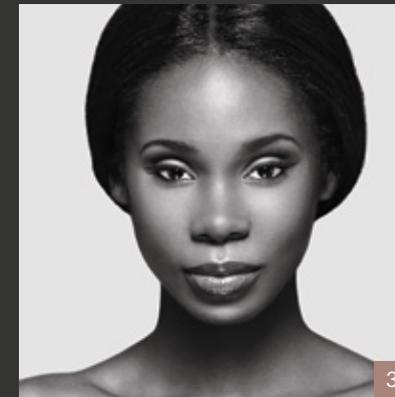
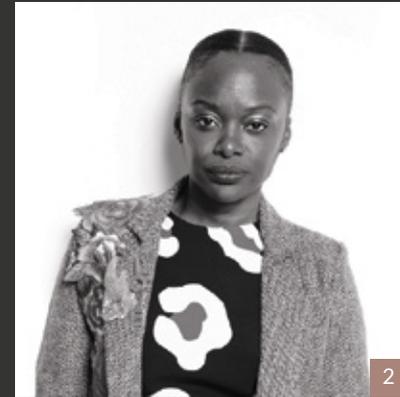
20
17

1 — Fe Noel
@thefashiondeli

2 — Undra Duncan
www.undracelesteny.com @love_ucny

3 — Kimberly Goldson
kimberlygoldson.com @KimberlyGoldson

4 — Kalisha Hall
www.krashae.com @krashae



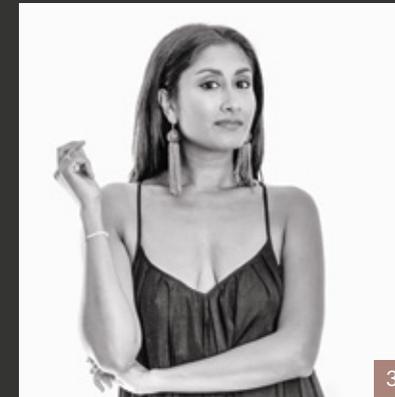
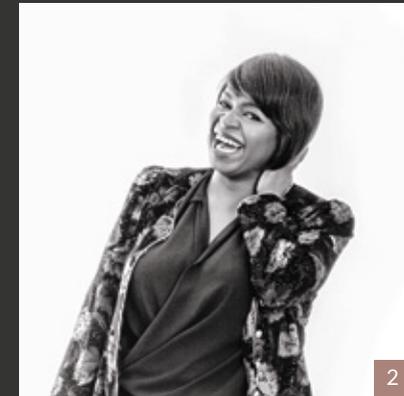
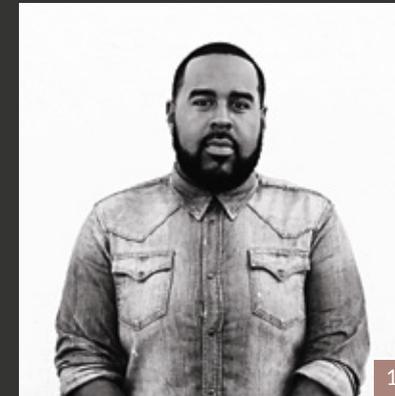
20
16

1 — *JRU*
by Jakai Franks
www.jruclothing.com @bigggkai

2 — *KAHINDO*
by Kahindo Mateene
www.kahindo.com @kahindo_nyc

3 — *LOIS LONDON*
By Radhika Perera-Hernandez
www.lois-london.com @loislondoninc

4 — *TERESE SYDONNA*
by Terese Brown
www.teresesydonna.com @TereseSydonna



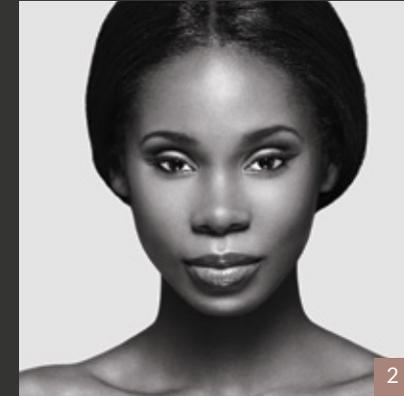
20
15

1 — *BETHUNE BROTHERS*
by Joseph Bethune @bethunebros

2 — Kimberly Goldson
kimberlygoldson.com @KimberlyGoldson

3 — Waraire Boswell
www.waraireboswell.com @WaraireBoswell

4 — *KEVAN HALL COLLECTION*
by Kevan Hall - Honorary Designer
www.kevanhalldesigns.com @KevanHallDesign



2014

1 — Byron Lars - *Honorary Designer*
BEAUTY MARK

www.byronlarsbeautymark.com @ByronLarsBM

2 — *HARLEM HABERDASHERY*
by Shay and Guy Wood

3 — *K. MILELE*
by Kianga "Kiki Kitty" Peterson

4 — Andrew Nowell
www.andrewnowell.com @AndrewNowell_Menswear

5 — *EVELYN LAMBERT COLLECTION*
by Evelyn Lambert
www.evelynlambert.com @EvelynLambert27

6 — *JOSH & NICOL*
by Ufuoma Ekpecham
www.joshandnicol.com @JoshandNicol

7 — *MID POINT ECLECTIC*
by DeVaan Robinson
www.shopmidpoint.bigcartel.com @MidPointEclectic

8 — Natt Taylor
www.natttaylor.com @NattTaylor



2013

1 — *MODAHNIK*
by Kahindo Mateene

www.modahnik.com @Modahnik

2 — *SHAUNTELÈ*

www.shauntele.com @ShaunteleNY

3 — Kimberly Goldson

kimberlygoldson.com @KimberlyGoldson

4 — Sandro Romans

www.sandroromans.com @SandroNYC

5 — *ESPION*

by Deidre Jefferies

www.espionatelier.com @DeidreJefferies

6 — *EVELYN LAMBERT COLLECTION*

by Evelyn Lambert

www.evelynlambert.com @EvelynLambert27

7 — Chantell Walters

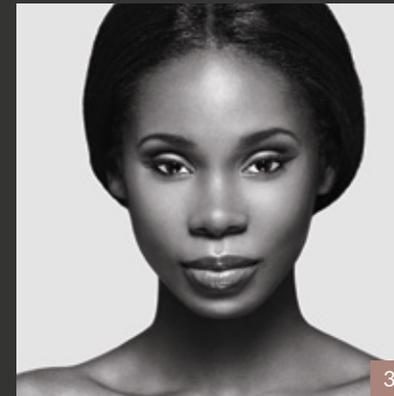
www.chantellwalters.co.uk @ChantellWalters



1



2



3



4



5



6



7

20
12

1 — *SUKEINA FASHION LINE*
by Omar Salam
www.sukeina.co @s.u.k.e.i.n.a

2 — Nzinga Knight
www.nzingaknight.com @NzingaKnight

3 — *ASHTYN*
by Latisha Daring
www.washtynonline.com @AshtynLLC7

4 — *BETHUNE BROTHERS*
by Joseph Bethune @bethunebros

5 — *KEVAN HALL COLLECTION*
by Kevan Hall - Honorary Designer
www.kevanhalldesigns.com @KevanHallDesign



20
11

1 — *KEBERO*
by Kellia Rogers
www.kebero.com @KelliaKebero

2 — Bethune Brothers
by Joseph Bethune @bethunebros

3 — *INGRAM TALLEY*
by Jakia Handy
www.ingramtalley.com @IngramTalley

4 — *ANA KATA*
by Uchea Nwabuzor
www.anakatany.com @AnaKataNY



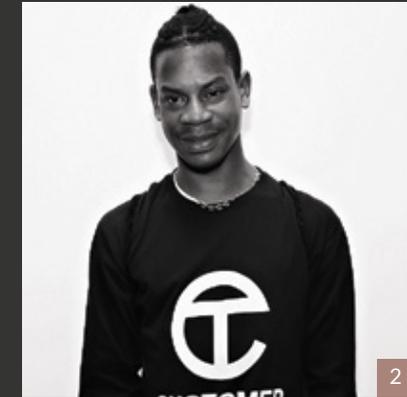
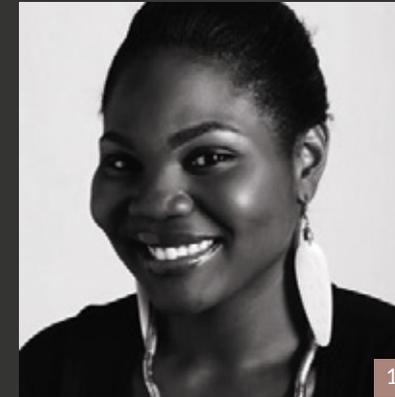
20
10

1 — *VISCERA NY*
by Sherita Jennings
www.viscerany.com @VisceraNY

2 — *TELFAR*
by Telfar Clemens
www.telfar.net @TelfarGlobal

3 — *SAMMY B*
By Samantha Black
www.sammybdesigns.com @SammyBDesignsNY

4 — *NIAMAR*
by Niiamar Felder
www.niiamar.com @king_of_haute



2009

1 — *LIALIA*
by Julia and Natalia Alarcon
www.lialiacollection.com

2 — Dinna Soliman
www.dinnasoliman.com

3 — Jose Duran
www.joseduran.net @JoseDuranMatatan

4 — *EPPERSON*
by Rodney Epperson
www.notjustalabel.com @RodneyEpperson



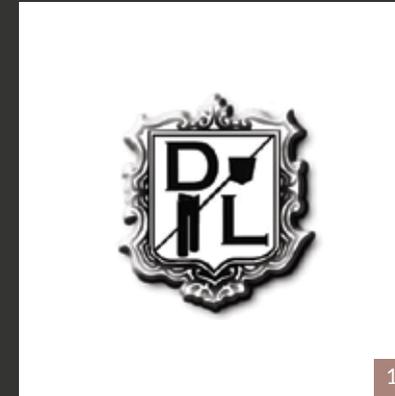
20
07

1 — *DENIM LIBRARY*
www.thedenimlibrary.com @TheDenimLibrary

2 — *MONTGOMERY*
by Montgomery Harris
jolinda-nyc.tripod.com

3 — *B. OYAMA*
by Bernard Oyama
boyamaonline.com @BernardOyama

4 — *ASHTYN*
by Latisha Daring
www.washtynonline.com @AshtynLLC7



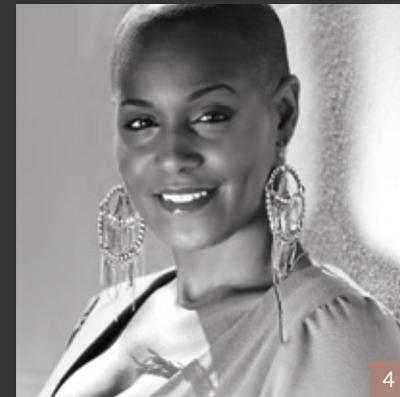
1



2



3



4

SOMETIMES YOU FIND YOUR PURPOSE AND OTHER TIMES YOUR PURPOSE FINDS YOU.

*Written by:
Brandice Daniel, CEO and Founder, HFR*

In 2005, I moved to Harlem from Memphis with two suitcases, a duffel bag, and a place to stay for two weeks in search of my purpose in fashion. I had made my way to New York City! Now, all I had to do was figure out what was calling me here. My job was good. I enjoyed working in production with intimate apparel, but it wasn't my passion. I knew there was more, but where the heck was it! Little did I know that a fashion show in a small restaurant in Brooklyn would put me dead smack in the face of my purpose.

A fashion show in Harlem. That's it. That thought took me from my good spot watching models strut down the runway to a chair in the corner transported to the fashion show I would produce in Harlem. Now, who in the world would be in this fashion show! Yes, B. Oyama! I had been working at his boutique for free to get experience on the weekend. I quickly figured out I didn't want to own a boutique, but I had built a great relationship and he knew me. He was the one person that could vouch for me. I had one designer down. Only four more to go. Well, that was the tough part. No one knew me and in New York City people needed to know you or have someone vouch for you before being trusted with their brand. The brands they spent years building.

After being relentless and going back to the boutique owners over and over, three out of the remaining four said yes. The first show took place on August 17, 2007, at the River Room in Riverbank Park. It was perfect! Well, it was except for the wet runway, the electricity that went out, and the epic meltdown I had right before the show. Yes, it was perfect because I had taken the cliff jump and started something from an idea.

The next year I started planning and specifically looked for African American designers. I had a huge problem, I could only find five or six! This had to be a mistake. Where were the designers? I soon learned that it wasn't a mistake.

African American designers were grossly underrepresented in fashion. It was sad. I was infuriated. I couldn't sleep at night. I bought books on books to help me understand. One of the books I purchased was Blacks in the History of Fashion by Lois Alexander Lane. It all clicked. Lois Alexander Lane passed away the year I started HFR. Her goal was to preserve the African American legacy in fashion design.

I had found my purpose. I had found my reason for moving to New York. Now I had to figure out how to push this forward. My first order of business was to connect with people who knew something about the fashion industry, so I asked Audrey Smaltz to be the first member of my advisory board. A miracle happened. She agreed. Each year, I found more designers of color, convinced more influencers to join our advisory board, and started to feel like I was actually making a difference. In addition to the fashion show, we launched a pop up shop, as well as blogger and editor events that allowed designers to connect with that audience. We even started to get brands to sponsor our events. Thank God, because I had spent every penny of my savings pursuing this passion that I hoped would make a difference for designers of color.

My desire is the same. I want designers of color to have the same impact, opportunities, and connections as every other designer. Each year, I'm thinking of new ways to make this happen. Every day, I'm speaking to designers and listening to what they need. HFR is a work in progress. We don't have all of the answers, but we are constantly in search of solutions. We will be satisfied when designers of color can create profitable businesses from doing what they love, when we've convinced you to shop from these designers, and we've created a system that allows access to any talented designer of color to thrive despite their socioeconomic status.

We're a work in progress. You're welcome to come along for this incredible ride!

HFR

HARLEM'S FASHION ROW

CEO and Founder	Brandice Daniel
COO	Rich Daniel
Production Managers	Deondra Henderson Crystal Oliver
Sponsorship Manager	Charlotte Reid
Production Assistants	Porsche Jackson Jamie Walker Aminta B. Sow Randal Duperval Michelle Stevenson Whitney Douglas
Volunteer Management	Shea Zephir
Blogger Management	Brooke McIntyre
Social Media	Joshua Henderson Khalia Braxton
Public Relations (Media)	Frances Armand
Public Relations (Talent)	Umindi Francis
Public Relations (Front of House)	Shabazz Communications
Creative Director	The Vanity Group
Graphic Artist	Brandbees
Photographers	Noemie Tshinanga Johnny Nunez
Lead Hairstylist	Ursula Stephens
Lead Makeup Artist	Kena Marcell
Awards	Jordan Baker-Caldwell



GUCCI CONGRATULATES

DAPPER DAN

HARLEM'S FASHION ROW

2018 LIFETIME MAVERICK AWARD RECIPIENT



TRESemmé

ESSENCE



OWN

DAPPER DAN

GUCCI



COURVOISIER

ally

IMG

C.F.D.A

SheaMoisture MEN

**THE FIRST WOMAN EVER MADE, THE LONG SHOT, WALKS INTO THE ARENA,
ARMS FILLED WITH SUNFLOWER, BOUGAINVILLEA, AND ENDLESS CHERRY BLOSSOMS,**

**SHE HAS DOUBLE DUTCHED VOLCANOES AND THE BACKS OF SHARKS
TO ARRIVE IN ONE UN-EDITED PIECE, A SPARKLING PROTRACTOR,**

**VINTAGE JEWEL OF ANGLES AND FORTUNE IS PINNED TO HER HAIR, FORGING WHAT
SHE NEEDS, NOT POLISHING WHAT YOU WANT IS FASTENED TO HER MIND,**

**INDUBITABLE IS STAMPED ON HER PASSPORT, DRUMS AND FIREFLIES ANNOUNCE
THE RETURN OF HER LEGENDARY MOTHER'S HANDS AND FEET, NEW NOW WITH**

**WAX, WING, AND ALL-WEATHER POLISH, SHE IS THE ABORIGINAL ARCHITECT
OF CHISEL AND INVENT A WAY, THE STRONGEST HUMAN IN THE ARENA,**

**AFRO-FUTURE COUTURE DESIGNER OF EVERYTHING THAT'S NEXT, THAT MATTERS,
UN-QUIETED BY STORMS, HANDS ON HIPS, SHE WAITS OUT THE REFEREE'S COUNT,**

**1 - 3 - 7 - HER RAISED ARMS ARE THE DARING NEW LIGHTNING RODS IN THE
OLD WORLD'S STALE AIR, O' LONG SHOT GIRL, O' NINETEEN TO ONE WOMAN,**

**THE LAW OF AVERAGES HAS NEVER BEEN IN YOUR FAVOR, BUT YOU ARE THE NEW
PROBABILITY, THE FIRST WOMAN EVER MADE, GIVEN NOTHING TO BEGIN,**

**BUT IN THE ARENA TO STAY. PLUCK, THE GODDESS OF CAST IRON AND ORCHIDS,
STILL WILDLY FAVORS YOU.**

NIKKI FINNEY

